

ORDER



Orders
Order / Rev: 355983
Alt Order #: 06852308
Product Desc: BARACK OBAMA
Estimate:
Flight Dates: 09/18/12 - 09/24/12
Original Date / Rev: 09/14/12 / 09/14/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America
Demographic: A35+
Product Codes: PL Presidential
Priority: P-05
Revenue Codes: AGY-TRANS, POL CAND, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	104	\$36,975.00	\$31,428.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	104	\$36,975.00	\$31,428.75	0.00
Totals	104	\$36,975.00	\$31,428.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	14%	\$36,975.00
Market	100%	\$264,107.14

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	34%	\$89,796.43
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	15%	\$39,616.07
KTUD	0%	\$0.00
KVMY	7%	\$18,487.50
KVVU	28%	\$73,950.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,282.14

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	09/18/12	09/21/12	M-F 5-6am Action News	CM	M-F 5-6a	- TWTF - -	:30	4	\$125.00	P-05	0.00	NM	4	\$500.00

KTNV - Las Vegas

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	09/23/12	09/23/12	Sun 7a GMA Sun 7a-8a GMA	CM	Sun 7a-8a GMA - - - - - S	:30	1	\$225.00	P-05	0.00	NM	1	\$225.00
SUNDAY GMA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- - - - - S				1	\$225.00		0.00			
E 14	KTNV	09/23/12	09/23/12	Sun 8a Sun 8a-9a	CM	Sun 8a-9a - - - - - S	:30	1	\$225.00	P-05	0.00	NM	1	\$225.00
SUNDAY 8A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- - - - - S				1	\$225.00		0.00			
E 15	KTNV	09/23/12	09/23/12	This Week This Week	CM	Sat-Sun 9a-7p - - - - - S	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
THIS WEEK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- - - - - S				1	\$300.00		0.00			
E 16	KTNV	09/18/12	09/21/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a - TWTF - -	:30	4	\$175.00	P-05	0.00	NM	4	\$700.00
THE MORNING BLEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				4	\$175.00		0.00			
E 17	KTNV	09/24/12	09/24/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a M - - - - -	:30	1	\$175.00	P-05	0.00	NM	1	\$175.00
THE MORNING BLEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M - - - - -				1	\$175.00		0.00			
E 18	KTNV	09/18/12	09/21/12	M-F 10-11a The View	CM	M-F 10-11a - TWTF - -	:30	4	\$400.00	P-05	0.00	NM	4	\$1,600.00
THE VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				4	\$400.00		0.00			
E 19	KTNV	09/24/12	09/24/12	M-F 10-11a The View	CM	M-F 10-11a M - - - - -	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
THE VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M - - - - -				1	\$400.00		0.00			
E 20	KTNV	09/18/12	09/21/12	M-F 11-12p Action News	CM	M-F 11-12p - TWTF - -	:30	4	\$200.00	P-05	0.00	NM	4	\$800.00
MIDDAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				4	\$200.00		0.00			
E 21	KTNV	09/24/12	09/24/12	M-F 11-12p Action News	CM	M-F 11-12p M - - - - -	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
MIDDAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M - - - - -				1	\$200.00		0.00			
E 22	KTNV	09/18/12	09/21/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p - TWTF - -	:30	4	\$225.00	P-05	0.00	NM	4	\$900.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				4	\$225.00		0.00			
E 23	KTNV	09/24/12	09/24/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p M - - - - -	:30	1	\$225.00	P-05	0.00	NM	1	\$225.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M - - - - -				1	\$225.00		0.00			
E 24	KTNV	09/18/12	09/21/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P - TWTF - -	:30	4	\$200.00	P-05	0.00	NM	4	\$800.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF - -				4	\$200.00		0.00			
E 25	KTNV	09/24/12	09/24/12		CM	M-F 3P-330P M - - - - -	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3p Millionaire 3p Millionaire														
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M- - - - -				1	\$200.00		0.00			
E 26	KTNV	09/18/12	09/21/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P - TWTF- -	:30	4	\$200.00	P-05	0.00	NM	4	\$800.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF- -				4	\$200.00		0.00			
E 27	KTNV	09/24/12	09/24/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P M- - - - -	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M- - - - -				1	\$200.00		0.00			
E 28	KTNV	09/18/12	09/21/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P - TWTF- -	:30	4	\$200.00	P-05	0.00	NM	4	\$800.00
AFTERNOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF- -				4	\$200.00		0.00			
E 29	KTNV	09/24/12	09/24/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P M- - - - -	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
AFTERNOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M- - - - -				1	\$200.00		0.00			
E 30	KTNV	09/18/12	09/21/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p - TWTF- -	:30	4	\$250.00	P-05	0.00	NM	4	\$1,000.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF- -				4	\$250.00		0.00			
E 31	KTNV	09/24/12	09/24/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p M- - - - -	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M- - - - -				1	\$250.00		0.00			
E 32	KTNV	09/18/12	09/21/12	M-F 6-7p Action News	CM	M-F 6-7p - TWTF- -	:30	4	\$300.00	P-05	0.00	NM	4	\$1,200.00
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF- -				4	\$300.00		0.00			
E 33	KTNV	09/24/12	09/24/12	M-F 6-7p Action News	CM	M-F 6-7p M- - - - -	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M- - - - -				1	\$300.00		0.00			
E 34	KTNV	09/22/12	09/22/12	Sat 6-6:30p Action News	CM	Sat-6-6:30p - - - - - S-	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- - - - - S-				1	\$250.00		0.00			
E 35	KTNV	09/23/12	09/23/12	Sun 6-7p Action News	CM	Sun 6-7p - - - - - S	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
6P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- - - - - S				1	\$300.00		0.00			
E 36	KTNV	09/18/12	09/21/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p - TWTF- -	:30	4	\$250.00	P-05	0.00	NM	4	\$1,000.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	- TWTF- -				4	\$250.00		0.00			
E 37	KTNV	09/24/12	09/24/12		CM	7p-730p M- - - - -	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7p-730p M-F 7p Access Hollywood ACCESS HOLLYWOOD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M- - - - - 1 \$250.00 0.00														
E 38	KTNV	09/18/12	09/21/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p - TWTF- -	:30	4	\$250.00	P-05	0.00	NM	4	\$1,000.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 - TWTF- - 4 \$250.00 0.00														
E 39	KTNV	09/24/12	09/24/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p M- - - - -	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
MILLIONAIRE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M- - - - - 1 \$250.00 0.00														
E 40	KTNV	09/24/12	09/24/12	Monday ABC Prime C CASTLE	CM	Mon 10-11p CASTM- - - - -	:30	1	\$2,500.00	P-05	0.00	NM	1	\$2,500.00
CASTLE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M- - - - - 1 \$2,500.00 0.00														
E 41	KTNV	09/19/12	09/19/12	Wed ABC Prime B MODERN FAMILY	CM	Wed 9-10p MODEI- - W- - - - (9:00 PM-9:30 PM)	:30	1	\$4,500.00	P-05	0.00	NM	1	\$4,500.00
MODERN FAMILY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 - - W- - - - 1 \$4,500.00 0.00														
E 42	KTNV	09/20/12	09/20/12	Thu ABC Prime C ROOKIE BLUE	CM	Thu 10-11p ROOK- - - T- - -	:30	1	\$1,500.00	P-05	0.00	NM	1	\$1,500.00
ROOKIE BLUE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 - - - T- - - 1 \$1,500.00 0.00														
E 43	KTNV	09/21/12	09/21/12	Fri ABC Prime C 20/20	CM	Fri 10-11p 20/20 - - - - F- -	:30	1	\$1,500.00	P-05	0.00	NM	1	\$1,500.00
20/20 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 - - - - F- - 1 \$1,500.00 0.00														
E 44	KTNV	09/22/12	09/22/12	College Football Primetime College Football Primetime	CM	4p-830p - - - - - S- (5:00 PM-8:30 PM)	:30	1	\$1,250.00	P-05	0.00	NM	1	\$1,250.00
SATURDAY NIGHT FOOTBALL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 - - - - - S- 1 \$1,250.00 0.00														
E 45	KTNV	09/23/12	09/23/12	Sun ABC Prime B ONCE UPON A TIME	CM	Su 8-9pONCE UPC- - - - - S (8:00 PM-9:00 PM)	:30	1	\$1,750.00	P-05	0.00	NM	1	\$1,750.00
ONCE UPON A TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 - - - - - S 1 \$1,750.00 0.00														
E 46	KTNV	09/18/12	09/21/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p - TWTF- -	:30	4	\$500.00	P-05	0.00	NM	4	\$2,000.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 - TWTF- - 4 \$500.00 0.00														
E 47	KTNV	09/24/12	09/24/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p M- - - - -	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M- - - - - 1 \$500.00 0.00														
E 48	KTNV	09/22/12	09/22/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p - - - - - S-	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 - - - - - S- 1 \$400.00 0.00														
E 49	KTNV	09/23/12	09/23/12		CM	Sun 11-11:35p - - - - - S	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00

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Sun 11-11:35p Action News														
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	-----S				1	\$500.00		0.00			
E 50	KTNV	09/18/12	09/21/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a - TWTF--	:30	4	\$300.00	P-05	0.00	NM	4	\$1,200.00
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	- TWTF--				4	\$300.00		0.00			
E 51	KTNV	09/24/12	09/24/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a M-----	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M-----				1	\$300.00		0.00			
E 52	KTNV	09/18/12	09/21/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a - TWTF--	:30	4	\$100.00	P-05	0.00	NM	4	\$400.00
JIMMY KIMMEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	- TWTF--				4	\$100.00		0.00			
E 53	KTNV	09/24/12	09/24/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a M-----	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
JIMMY KIMMEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	M-----				1	\$100.00		0.00			
												Totals	104	\$36,975.00